We design and build digital.

One-stop-shop for modern web development, Android and iOS mobile apps, UI / UX design, testing and support.

11 offices | 171 Employees | 10 Years
Our technologies.

We assist our clients to build their core competence and to ease the management problems by effectively utilizing new technologies. We aim to ensure the return of IT investment made in order to increase the competitiveness of your business.
### Clients

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe</td>
<td>50%</td>
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<tr>
<td>USA</td>
<td>20%</td>
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<tr>
<td>Middle East</td>
<td>15%</td>
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<tr>
<td>Russia</td>
<td>15%</td>
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</tbody>
</table>

* +520 more*

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![Client Logos](image1.png)
Services

We offer project planning and requirements analysis, user interface design, wireframing and web or mobile development, testing, implementation and support.

WEB DEVELOPMENT

We create modern and elegant responsive websites and web-based systems that require higher than average performance and scalability.

MOBILE APPS

Developers and designers work together to build native iOS and Android applications.

UX/UI DESIGN

Our development is focused on UI and UX. We have a unique approach to wireframes - they are animated and extremely detailed.

DIGITAL STRATEGY

We help defining branding identities and effectively apply customized digital marketing tactics in order to boost online sales.
Meet our team.

- Povilas
  - Vilnius
- Dmitry
  - Kaliningrad
- Tudor
  - Chisinau
- Berta
  - Vilnius
- Andrius
  - Vilnius
- Martins
  - Vilnius
- Victor
  - Chisinau
- Daugilas
  - Vilnius
- Eglė
  - Vilnius
- Vilius
  - Vilnius
- Nickolay
  - Minsk
- Artem
  - Minsk
- Alexandra
  - Chisinau
- Tomass
  - Riga
- Dilip
  - Siem Reap
- Veronika
  - Copenhagen

- Leads: 7
- QA: 7
- Mobile: 14
- Admin: 16
- UX / UI: 17
- PM / BA: 26
- Front-end: 29
- Back-end: 34
Povilas Redko
FOUNDER / CEO

Povilas - user interface designer, entrepreneur and founder of Mediapark. Povilas holds a bachelor's degree in finance and business management, but he started designing much earlier and that remains the favourite part of his job.

Dmitry Sorokin
PARTNER / CEO, KL

Dmitry has two higher educations in the fields of programming and management and has been working in the IT sector since 2003. He is experienced in game development, mobile app development, lead generation and team management.

Berta Timinskaite
PARTNER, LT

Berta is a creator by heart in terms of communication, design concepts and even creating songs! She implements every single project with the greatest aspiration. Berta has extensive experience in long-term advertising projects and complex internal systems.
Tudor Mardari
PARTNER, MD

Tudor is dedicated to his passion for the creation of digital products that help people globally. He has worked in banking, finance, accounting, technology and strives to combine this knowledge to organize teams that create the future.

Andrius Kontrimavicius
PARTNER, LT

Andrius is an expert in web product development. He has over 10 years of work experience in developing digital products and helping clients to scale businesses out of them.

Victor Logos
PARTNER, MD

Entrepreneur and part-time traveller. Victor has proven experience in creating and implementing digital products. He is always seeking to achieve high standards in all deliverables, comfortable in handling risks and good at setting priorities.
Team

Egle Saulyte
PARTNER, LT

Eglė was born with planning and management skills. Her priority is always customer service and communication. She has an extreme attention to detail, so no pixel will ever go unnoticed under her eagle eyes.

Alexandra Moraru
CEO, MD

Alexandra is focused on driving transformation by upgrading and optimising workflow solutions. After spending some years in the creative industry, she became skilled in teams & projects management, digital media and communication strategies.

Daugilas Kakaras
PARTNER, LT

Started his career as a programmer, studied and worked in Lithuania, Denmark and China. Daugilas is a Tech-savvy and works with complex projects that create real value and improves lives.
Vilius Taraškevičius  
PARTNER, LT

Having strong technical mindset and emphasised attention on quality helps Vilius deliver IT products which users enjoy. Vilius holds Bachelor's degree in Software Engineering and has more than 5 years of experience in leading IT projects at retail, education, TELCO markets.

Nickolay Tsarik  
PARTNER, BY

A solution visionary who knows how to make any web project a success. An expert in web product and scrum project management. An analyst and a UX expert with enthusiasm for creating user-friendly interfaces. An amateur pilot, a poker fan and an adventure-seeker.

Martins Bajars  
PARTNER, LT

Digitalization professional focusing on Telecommunications, Retail and Financial services. Specific areas of expertise include organization turnarounds, customer value management, customer segmentation, churn management. He is PMP certified. During his career Martins has had on the ground involvement in projects in more than 15 different markets across Europe, Middle East and Africa.
Team.

Tomass Roze
CEO, LV

Tomass is an experienced e-commerce and digital marketing specialist with a "just do it" mentality. He is always looking for the most cost efficient and creative ways how brands, small and medium companies, can reach their audiences, provide value and generate sales.

Veronika Tikhonchuk
Project Manager, DK

Veronika is a strategy, business, and change management professional with 8 years of management consulting practice. She is skilled in complex stakeholder management and endorses a result-driven attitude. Specific areas of expertise include strategic planning, change management and implementation, business process and customer journey optimization.

Artem Gvardeitsev
PARTNER, BY

A perfectionist with strong leadership skills and a feel for good design. Over 12 years’ experience in web development and team management. Deep expertise in a full range of web development technologies. A photographer and a dance-floor guru in between.
Dilip Khumar  
GENERAL MANAGER, CM

Dilip is a seasoned Project Management expert and Product Development Lead with extensive experience running concurrent projects and managing various level team members across globe. He loves connecting with people, creating beautiful products and delivering added value and all through practicing best standards for clients. He certified PMP and Scrum Master.

Toms Grinbergs  
PROJECT MANAGER, LV

Being highly focused on details, Toms is passionate about UI/UX design and always finds new ways of improving the usability of projects. His strengths include developed decision-making skills and strong expertise in clear communication with great emphasis on resolving conflicts and avoiding misunderstandings through asking questions.

Garry Severine  
REGIONAL MANAGER, AU

Team

Modestas Mikutis
TECH LEAD, LT

Martynas Sidabras
TECH LEAD, LT

Edmundas Riskus
TECH LEAD, LT

Denis Zhuravlev
TECH LEAD, RU

Ilya Shkirenko
TECH LEAD, BY

Vasile Lungu
TECH LEAD, MD

mediapark.
Team.

Ceslav Tatul
TECH LEAD, LT

Valentin Moraru
PROJECT MANAGER, MD

Dzintars Vītoliņš
PROJECT MANAGER, LV

Mihai Tibirna
PROJECT MANAGER, MD

Marta Adzgauskaite
PROJECT MANAGER, LT

Gabriela Gheorghita
PROJECT MANAGER, MD
Mediapark helped launch a new telecom in Oman. We were involved in creating a brand new mobile app and its administration panel. This is a self-service app where customers can check their balance, top up, transfer credits and use loyalty points to get benefits.

**Year** 2019  
**Region** Oman  
**Deliverables** iOS / Android / .NET
My Vodafone

We designed and developed My Vodafone by Vodafone Zambia self-care mobile applications and a self-care website. The My Vodafone app makes it easy for clients in Zambia to stay on the top of their spending on the go.

Our team also developed My Vodafone Uganda and My Vodafone Cameroon.

<table>
<thead>
<tr>
<th>Year</th>
<th>2016</th>
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<tbody>
<tr>
<td>Region</td>
<td>Africa, Zambia</td>
</tr>
<tr>
<td>Deliverables</td>
<td>iOS / Android / UX + UI / Website / Payment Integrations</td>
</tr>
</tbody>
</table>
Spark

Spark is the first fully electric car sharing company in Lithuania, Bulgaria and Romania. It provides affordable eco-friendly mobility solutions with a self-driving pleasure. Mediapark built the whole complexed car renting system and made it super easy-to-use.

Later on in 2019, Mediapark team worked together with the client to elevate the app by redesigning it completely and improving user experience.

Year 2019
Region Lithuania / Bulgaria / Romania
Deliverables iOS / Android / UX + UI / Billing / Reservation system
Boliga

Boliga is an independent real estate portal adapted to the Danish market. The Mediapark team implemented prototype, design development and frontend programming jobs.

The portal is distinguished by its functionality: the user can not only search for real estate objects to purchase and sell them, but can also apply for a bank loan, monitor the object’s sales history, compare square meter prices and average market price, and view preliminary maintenance costs.

<table>
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<tr>
<th>Year</th>
<th>2019</th>
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</thead>
<tbody>
<tr>
<td>Region</td>
<td>Denmark</td>
</tr>
<tr>
<td>Deliverables</td>
<td>UX/UI / Website</td>
</tr>
</tbody>
</table>
Menupay

A mobile app for the restaurant loyalty program in Denmark that benefits both restaurant staff and their customers. The app allows you to collect virtual money and both receive discounts and special offers.

In 2019 there was a major upgrade of the application’s design, architecture and user experience to improve the performance of the app.

<table>
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<tr>
<th>Year</th>
<th>2017</th>
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<tbody>
<tr>
<td>Region</td>
<td>Denmark</td>
</tr>
<tr>
<td>Deliverables</td>
<td>UX + UI / iOS / Android / Website</td>
</tr>
</tbody>
</table>
Partner site for Japan Tobacco International

JTI Partner is a web based loyalty platform specifically designed for JTI retail partner use.

Our team developed the tool and manages the loyalty program. The management includes: active communication with program members, prize delivery, organizing contests and marketing campaigns.

Year: 2018
Region: Latvia / Lithuania
Deliverables: Back-end / Front-end / UX + UI / Integrations
My Busy

The newest 4G operator in Ghana engaged Mediapark to develop Busy selfcare apps and website. It has useful features for Ghanaians on top of their spending whilst on the go.

Users of Busy are able to check their spendings, usage and remaining balance, and easily top up straight away with a voucher, credit/debit card or even mobile money.
SACO is a Saudi Arabian hardware retailing and wholesaling business. SACO has established 31 retail stores (with sizes varying from 2,500 m² to 22,500 m²) that operate in twelve cities in Saudi Arabia!

Mediapark has started with the UI/UX part, followed by the development of the apps, both for iOS and Android devices.

<table>
<thead>
<tr>
<th>Year</th>
<th>Region</th>
<th>Deliverables</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>Saudi Arabia</td>
<td>App / UI / UX / Android IOS</td>
</tr>
</tbody>
</table>
SCOOT911 provides a convenient, stylish and eco-friendly way to get from A to B in cities around the world. With our top class e-scooters and intuitive software, urban travel has never felt so good.

Mediapark took the responsibility to deliver the UX part and the cross-platform mobile app.

<table>
<thead>
<tr>
<th>Year</th>
<th>2020</th>
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<tbody>
<tr>
<td>Region</td>
<td>Latvia / Lithuania / Poland</td>
</tr>
<tr>
<td>Deliverables</td>
<td>UX / App (React Native)</td>
</tr>
</tbody>
</table>
Ananda

We have successfully launched a selfcare system for new telecommunication operator Ananda which is located in Myanmar and only provides mobile data services.

Mediapark helped to create UX and UI design, website and a mobile application.

<table>
<thead>
<tr>
<th>Year</th>
<th>2018</th>
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<tbody>
<tr>
<td>Region</td>
<td>Myanmar</td>
</tr>
<tr>
<td>Deliverables</td>
<td>UX + UI / Website / iOS / Android / Back-end</td>
</tr>
</tbody>
</table>
Boozt

Boozt is one the biggest online shop in Scandinavian countries since 2009. It offers a wide selection of clothes, shoes and accessories and has a catalog of clothing items from more than 400 different brands.

Mediapark developed an easy, fast and secure online shopping experience on mobile.

<table>
<thead>
<tr>
<th>Year</th>
<th>2014</th>
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</thead>
<tbody>
<tr>
<td>Region</td>
<td>Scandinavia</td>
</tr>
<tr>
<td>Deliverables</td>
<td>iOS / Android</td>
</tr>
</tbody>
</table>
OME Health

Ome health is an app that tracks calories of specific food products consumed within a day and focuses not only on weight loss but also on heart health. It also analyses and generates data which provides some insights on your nutrition, based on your personalised parameters and goal.

Mediapark was fully responsible for iOS and Android app development.

Year: 2018
Region: United Kingdom
Deliverables: Back-end / Front-end / iOS / Android
ProTV

ProTV is the largest media portal website in Moldova.

Our task for this client was to develop from scratch the following platforms and mobile apps: protv.md, perfecte.md & inprofunzime.md. Our team worked a lot on the back-end architecture, on the speed of operation and optimization of the databases. We put a lot of effort into UX design having a hard task to combine ads with media content in a way that users will not feel discomfort from browsing. Also performed the live streams function and generated a complex system for displaying advertising on these platforms.

Year 2019
Region Moldova
Deliverables UX/UI, Web Development, Server infrastructure
Viada

Mediapark has developed a mobile app for the largest gas station network in Lithuania.

In the mobile application, the user can find the nearest gas station, view promotions and related information, pay for the fuel or goods by submitting a QR code to the gas station operator and see the purchase history.

<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
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<tbody>
<tr>
<td>Region</td>
<td>Lithuania</td>
</tr>
<tr>
<td>Deliverables</td>
<td>Android, iOS</td>
</tr>
</tbody>
</table>
Elinta

Elinta Charge produces RedDot award-winning and technologically-advanced AC chargers for electric vehicles with a robust aluminum casing for durability and anti-vandalism.

A strong team of UX, UI, and developers succeeded to create an iconic and premium website which is a mixture of the visual side of graphic design and the high-tech side of evolving technology.

<table>
<thead>
<tr>
<th>Year</th>
<th>2020</th>
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<tbody>
<tr>
<td>Region</td>
<td>Lithuania</td>
</tr>
<tr>
<td>Deliverables</td>
<td>Back-end / Front-end / UX + UI / Integrations</td>
</tr>
</tbody>
</table>
MyoSwiss

A truly captivating product from Switzerland. Mediapark helped engineers and medical trainers to develop software that links exo-suit operators with exo-suit. The trickiest part was to prepare an intuitive workflow and UX for syncing data between the suit (from an SD card) to a web dashboard. The dashboard displays people’s training data that facilitates medical staff in working with their patients. In addition to the web dashboard, we created an APP wrapper with Electron to automate data syncing.

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<tr>
<th>Year</th>
<th>Region</th>
<th>Deliverables</th>
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<tbody>
<tr>
<td>2020</td>
<td>Switzerland</td>
<td>UX / Backend</td>
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</table>
We have created communication strategy on Facebook and have been delivering the content for one of the leading plant protection and seed producers in the world Syngenta.

We apply inbound marketing strategy and focus on attracting customers through relevant and helpful content, by bringing the farmer community together. Syngenta Facebook channel is a place for people to get all necessary information on how to solve farming problems.

<table>
<thead>
<tr>
<th>Year</th>
<th>2017</th>
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<tbody>
<tr>
<td>Region</td>
<td>Lithuania, Latvia</td>
</tr>
<tr>
<td>Deliverables</td>
<td>Social medial communication, e-mail marketing</td>
</tr>
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</table>
Abu Dhabi department of education and knowledge

Our UX team spent two months designing new systems and websites for the Ministry of Education in Abu Dhabi. This solution allows school managers, parents and school owners communicate and resolve issues.

<table>
<thead>
<tr>
<th>Year</th>
<th>2020</th>
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<tbody>
<tr>
<td>Region</td>
<td>UAE</td>
</tr>
<tr>
<td>Deliverables</td>
<td>UX/UI</td>
</tr>
</tbody>
</table>
Topo centras

Mediapark team was tasked to build Android and iOS e-commerce application for the largest home appliance and electronics retail chain in Lithuania - Topo centras.

Topo centras is operating for more than 20 years and has 37 physical stores in 25 cities in Lithuania.

Year: 2017
Region: Lithuania
Deliverables: UX + UI / Android / iOS
Customer from Los Angeles asked us to build a fun and easy to use online store where customers can compose healthy ice-cream of their choice and get it delivered within 60 minutes in LA. We created exclusive presentation of an unusual e-commerce product. Easy navigation and clear message allow the user to shop with ease.

Our task was to create shopping experience as fun and attractive as the Enjoyer brand is.
Caffeine is one of the largest Lithuanian coffee shop chains. It also operates in Latvia, Estonia, and even the USA. We have built a fun and easy-to-use app that works as a loyalty card and enables users to pay for coffee with their smartphones.

Transfer your Caffeine loyalty card to a fully functional smartphone app!

**Year:** 2016  
**Region:** Lithuania  
**Deliverables:** iOS / Android / UX + UI
Ulmart

Ulmart is a leading private Russian online retailer that is selling non-food products and digital content. The company has offices in more than 240 cities in Russia and Mediapark were tasked to build fully working Ulmart eShopping system.

<table>
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<tr>
<th>Year</th>
<th>Region</th>
<th>Deliverables</th>
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<tbody>
<tr>
<td>2016</td>
<td>Russia</td>
<td>iOS / Android / UX + UI / Front-end / Back-end</td>
</tr>
</tbody>
</table>

400 warehouses

120K Items in catalog
FL Technics

We have developed a representative website for FL Technics. The challenge was to maintain the look and feel of a rightfully respected player in the global aircraft maintenance market, all the while providing it a modern and approachable look and a smooth browsing experience.

After successfully recreating the structure of content and launching website in 3 languages, Mediapark continues to work on developing brand materials to ensure professional FL Technics identity.

<table>
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<tr>
<th>Year</th>
<th>2018</th>
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<tbody>
<tr>
<td>Region</td>
<td>Lithuania</td>
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<tr>
<td>Deliverables</td>
<td>UX + UI / Website</td>
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</tbody>
</table>
Citus

We were tasked to create a representative real estate website Neries Ardaì where you can get all necessary information and choose the right home.

The aim was to present textual information in the most visually appealing way.

Year 2016
Region Lithuania
Deliverables UX + UI / Website
Lagom Lofts

Mediapark build a representative website for a real estate loft project in a funky district of Vilnius - Naujamiestis. Copywriting and content creation was also done within Mediapark team.

Year 2018
Region Lithuania
Deliverables UX + UI / Website
A representative website for a real estate project in Vilnius, Lithuania. Mediapark team created a design concept and was fully responsible for the whole page implementation.

**Year** 2018

**Region** Lithuania

**Deliverables** UX + UI / Website
Mediapark team created a representative webpage for another real estate project in Lithuania.

What is the most unusual about this design concept is that the whole design is in dark colouring and all the extra elements are related to the milky way galaxy and other constellations.

<table>
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<tbody>
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<tr>
<td>Deliverables</td>
<td>UX + UI / Website</td>
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</table>
Mediapark has created a representative website for the new class A+ business office complex, located in Vilnius, Lithuania. The concept design and the execution was based on three core values: maximizing the employee well-being, minimizing the environmental impact and serving the local communities.

Moreover, the client presented this case in Cannes festival.

<table>
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<tbody>
<tr>
<td>Region</td>
<td>Lithuania</td>
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<tr>
<td>Deliverables</td>
<td>UX + UI / Concept / Website</td>
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</table>
Eduka is a virtual education platform that enables to teach and learn. Alma Littera owns the largest and oldest Publisher of Educational content in Lithuania called Šviesa. We were asked to build an e-learning platform that provides all the necessary digital textbooks and a wide database of interactive tasks.

Year: 2018
Region: Lithuania
Deliverables: UX + UI / Website
Lithuanian Chamber Orchestra

Our task was to present the Lithuanian Chamber Orchestra as one of the best orchestras in the world: to create a visual identity, a logo and a website.

We build a non-standard navigation which presents user with concentrated content related to a certain aspect of the orchestra.

<table>
<thead>
<tr>
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<th>2016</th>
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<tbody>
<tr>
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<tr>
<td>Deliverables</td>
<td>UX + UI / Website</td>
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</table>
Mediapark has made UI and UX designs for the following products: Voruta wine, Alita sparkling wine, Imperial brandy, Alita brandy, Gloria brandy, Gubernija beer and Lithuanian Vodka.

Mineraliniai vandenys is one of the largest groups in the Baltic States operating in 4 business sectors: manufacturing, distribution, retail and logistics and alcohol beverages.

<table>
<thead>
<tr>
<th>Year</th>
<th>2018</th>
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<tbody>
<tr>
<td>Region</td>
<td>Lithuania</td>
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<tr>
<td>Deliverables</td>
<td>UX + UI / Development</td>
</tr>
</tbody>
</table>
Redesign and homepage structure updates for Vilnius Gediminas Technical University. Our team developed the concept, prototype and finished with design and reprogramming.

After creating design few years ago, client chose us for new tasks as well. This project is like a symbol of new stage for the university, as they opened new building and renewed their team.

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<tbody>
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<td>Region</td>
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<tr>
<td>Deliverables</td>
<td>UX + UI / Development</td>
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</tbody>
</table>
The Passport of the Student

Our team collaborated with Ministry of Education and Science and Government of Republic of Lithuania to realize the whole concept of digital solution for physical project "The Passport of the Student". This project had to be not only interesting and attractive for students but also very informative for the age of 6 to 13. We managed to adapt national spirit to it's design.

Year: 2017
Region: Lithuania
Deliverables: Concept / Website / UI + UX
The Government Office of the Republic of Lithuania initiated the campaign #LithuanianDNA, which aimed to involve as many natives as possible in the discussion on how Lithuania should be positioned and presented abroad. All participants received a questionnaire that invited them to share their views in order to clear the country's overall communication message.

Mediapark has created the website Lietuva.lt, which unites sections as: get to know Lithuania, live in Lithuania, start your business in Lithuania.

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<tr>
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<tbody>
<tr>
<td>Region</td>
<td>Lithuania</td>
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<tr>
<td>Deliverables</td>
<td>Back-end / Front-end / UX + UI</td>
</tr>
</tbody>
</table>
Litgrid dashboard

Electricity transmission system Litgrid manages electricity flows in Lithuania and maintains stable operation of the entire electricity system. Litgrid is also responsible for the integration of the Lithuanian electricity system into the European infrastructure and the common electricity market.

Year 2016
Region Lithuania
Deliverables Back-end / Front-end / UX + UI
History of electricity.

Litgrid

We build an interactive website representing the story of electricity. Our task was to explain the complex technical processes of Lithuanian electric power transmission system in a way that everyone can understand it.

The idea is to turn the complexity into ease and tediousness into interest.

<table>
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<tr>
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<th>2016</th>
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<tbody>
<tr>
<td>Region</td>
<td>Lithuania</td>
</tr>
<tr>
<td>Deliverables</td>
<td>UX + UI / Website / Creative</td>
</tr>
</tbody>
</table>
Tarpukario Architektūra

Mediapark has created an interactive educational platform that combines Lithuanian interwar architecture with modern technology.

Our team created a prototype, carried out design and programming work. Developed mobile application allows user to explore interwar architecture even faster and more conveniently.

Year: 2019
Region: Lithuania
Deliverables: UX + UI / Website / iOS / Android
Mediapark designed and developed a website and app for Kaunas tourism information centre's project on the Lithuanian defense and natural heritage route.

The app's integrated augmented reality camera will help users explore how the objects looked like in the past.

**Year**  2019  
**Region**  Lithuania  
**Deliverables**  UX + UI / Website / iOS / Android
Mediapark has created and delivered brand identity guidelines and project design concept that unites different robotics Digital Innovation Hubs as well as developing online platform for European Commission.

**Year:** 2019  
**Region:** Europe  
**Deliverables:** Back-end / Front-end / UX/UI / Integrations / Branding
Altfinator

At the request of the European Commission, together with our partners from other European countries, we implemented the project that aims to increase the availability and awareness of alternative funding sources among start-ups, small and medium-sized businesses in South, Central and Eastern Europe.

Project contains of an online platform that helps businesses find the right funding opportunities.

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<tr>
<th>Year</th>
<th>2019</th>
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<tbody>
<tr>
<td>Region</td>
<td>Europe</td>
</tr>
<tr>
<td>Deliverables</td>
<td>Back-end / Front-end / UX/UI</td>
</tr>
</tbody>
</table>
**Green Genius**

Driven by an aim to turn the revolutionary ideas into innovative products, the company is trusting Mediapark to reach their goals.

After developing websites for each of their markets, we remain to help them to think big and bring their digital dreams into life.

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**Year**  
2018  

**Region**  
Lithuania, Latvia  

**Deliverables**  
UX/UI design / Web
BASF

One of the world’s biggest chemical products producer asked our team to implement a solution for their agriculture sector.

We produced an app tailored for Farmers to educate them on variety of crop cultivation challenges and how to deal with them while promoting our client’s fertilizers.

<table>
<thead>
<tr>
<th>Year</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Region</td>
<td>Lithuania</td>
</tr>
<tr>
<td>Deliverables</td>
<td>iOS / Android</td>
</tr>
</tbody>
</table>
Tourism Lithuania

The strategic goal of Lithuania Travel is to raise awareness of Lithuania as an attractive tourism destination and to encourage inbound and domestic travel.

Mediapark has worked on the design as well as the programming part.

<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Region</td>
<td>Europe</td>
</tr>
<tr>
<td>Deliverables</td>
<td>Back-end / Front-end / UX/UI / Integrations</td>
</tr>
</tbody>
</table>
Trakai

The goal of this project was to encourage tourism in Trakai and Vilnius districts, promoting 40 interesting heritage objects in the area.

Mediapark team delivered two websites including a wide network of services provided by a large project implementation team.

<table>
<thead>
<tr>
<th>Year</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Region</td>
<td>Lithuania</td>
</tr>
<tr>
<td>Deliverables</td>
<td>UX/UI design / Digital Strategy</td>
</tr>
</tbody>
</table>
Reformatas

Mediapark was tasked to develop a website for the newest modern sports club in Lithuania - RE.FORMATAS.

While creating the design, our team made sure to represent not only the extraordinary interior of gym, but also reflect its attitude towards quality classes and modern lifestyle.

<table>
<thead>
<tr>
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</tr>
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<tbody>
<tr>
<td>Region</td>
<td>Lithuania</td>
</tr>
<tr>
<td>Deliverables</td>
<td>UX/UI design / Web</td>
</tr>
</tbody>
</table>
ADAMA Academy

Mediapark has created a loyalty program-based platform for farmers. The site provides all the information on Adama products for the farm, earning points for purchased products and converting them into valuable prizes, news and special offers.

The Mediapark team handles all loyalty program administration work and consults on marketing issues.

<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Region</td>
<td>Latvia</td>
</tr>
<tr>
<td>Deliverables</td>
<td>UX/UI design / web</td>
</tr>
</tbody>
</table>

Global plant protection and seed producer in the world
Lirema

Mediapark has carried out a design upgrade work for the site, paying particular attention to the mobile version of the site.

All data was transferred from the old website and customized for its new place. Cooperating with a SEO agency, we optimized the website for higher ranking in search engines.

**Deliverables**

<table>
<thead>
<tr>
<th>Year</th>
<th>Region</th>
<th>UI/UX design / Web</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>Lithuania</td>
<td></td>
</tr>
</tbody>
</table>

Leading eye surgery clinics in Lithuania
Verslo Žinios

Verslo Žinios is a leading Lithuanian daily business newspaper published since 1995. It is also the only Lithuanian business news website.

Mobile application helps users personalize their news stream and receive relevant notifications.

<table>
<thead>
<tr>
<th>Year</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Region</td>
<td>Lithuania</td>
</tr>
<tr>
<td>Deliverables</td>
<td>iOS / Android / UX + UI</td>
</tr>
</tbody>
</table>
Elektromarkt

Our team did an expert usability test and individual interviews with old eShop users to create an eCommerce platform for one of the leading electrotechnical equipment providers in Lithuania. This test let us to build an eShop that is much more user friendly both functionally and visually.

The goal of the project was to create the least user-annoying eShop in Lithuania.

<table>
<thead>
<tr>
<th>Year</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Country</td>
<td>Lithuania</td>
</tr>
<tr>
<td>Deliverables</td>
<td>UX + UI / Website</td>
</tr>
</tbody>
</table>
15min is one of the largest news websites in Lithuania and has an audience of over one million unique users per month.

Mediapark developed an iOS, Android and Smartwatch mobile versions.

<table>
<thead>
<tr>
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<th>Region</th>
<th>Deliverables</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>Lithuania</td>
<td>iOS / Android</td>
</tr>
</tbody>
</table>
Ellex

One of the oldest and most famous law firms LAWIN rebranded 4 different websites and adapted them for 3 different markets with a help of Mediapark. This enabled to successfully start a new brand - ELLEX.

Implementation of a common idea and a content concept in 3 different Baltic countries was the axis of this project.

<table>
<thead>
<tr>
<th>Year</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Region</td>
<td>Lithuania</td>
</tr>
<tr>
<td>Deliverables</td>
<td>UX + UI / Website</td>
</tr>
</tbody>
</table>
Draudimas.lt is one of the biggest online insurance brokers in the Baltics that sell all types of insurance. Mediapark implemented full desktop and mobile website redesign.

Online insurance calculator will help you quickly and conveniently compare prices from different brokers for all types of insurance.

<table>
<thead>
<tr>
<th>Year</th>
<th>2015</th>
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<tr>
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Verslo Zinios is a leading Lithuanian daily business newspaper published since 1995. It is also the only Lithuanian business news website.

Mobile application helps users personalize their news stream and receive relevant notifications.

**Year**  
2016

**Region**  
Lithuania

**Deliverables**  
iOS / Android / UX + UI
CityPads Chicago

Mediapark has created a website for a real estate investment company in Chicago.

Mediapark team helped the customer choose the most appropriate design solution for the site and completed the full implementation of the programming work.

<table>
<thead>
<tr>
<th>Year</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Region</td>
<td>USA</td>
</tr>
<tr>
<td>Deliverables</td>
<td>Web / concept / development / maintenance</td>
</tr>
</tbody>
</table>

Experience Chicago city from the whole new angle
Phillip Morris

The aim of the project is to redesign the official IQOS website. Mediapark team is preparing in-depth UX analysis.

We are creating user journeys according to their characteristics and behaviors in order to provide a comprehensive user experience mapping.

**Year** 2019

**Region** EU

**Deliverables** User journeys/UX/UI design
Adek

Adek - an internal communication platform for Abu Dhabi’s national education system. The aim is to automate and digitalize communication among pupils, parents, teachers and other school workers.

With the help of the system, users will be able to download various documents, certificates, references and others directly from the system thus saving time, money and huge amount of paperwork. The system will also have a simple chat function, which will allow live communication as well.

Year: Started in early 2020
Region: Abu Dhabi
Deliverables: Web design and development
Seesam

The system was designed to manage the day-to-day tasks of insurers, direct sellers and brokers such as manage custom policies, customer cards, statuses and etc.

Mediapark performed an in-depth study of UX, that includes expert testing, focus groups, and interviews with key users of the system. The team also prepared a prototype, interface design and HTML programming.

<table>
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<tbody>
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<tr>
<td>Deliverables</td>
<td>Web development / UX analysis / UI</td>
</tr>
</tbody>
</table>
StrongPoint provides the best technology solutions and consultative expertise to their customers. The company operates in three business areas: retail solutions, cash security solutions and label solutions.

Mediapark team performed a UX analysis and prototyping, user interface redesign and programming, where 12 different websites from 12 countries were merged.

<table>
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<tr>
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<tbody>
<tr>
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</tbody>
</table>
Lithuania Airports

Website design for Vilnius, Kaunas and Palanga airports.

Lithuanian Airports is a state enterprise which unites and manages Vilnius, Kaunas and Palanga airports, develops the activities of the three airports, offers a wide range of services, as well as high standards of the quality of service rendered to passengers and partners.

During 2019, Lithuanian Airports served 6.5 million passengers and 62 thousand flights.

<table>
<thead>
<tr>
<th>Year</th>
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<th>Deliverables</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>Lithuania</td>
<td>Web design</td>
</tr>
</tbody>
</table>
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