

# We design and build digital.

One-stop-shop for modern web development, Android and iOS mobile apps, UI / UX design, testing and support

**11**  
Offices

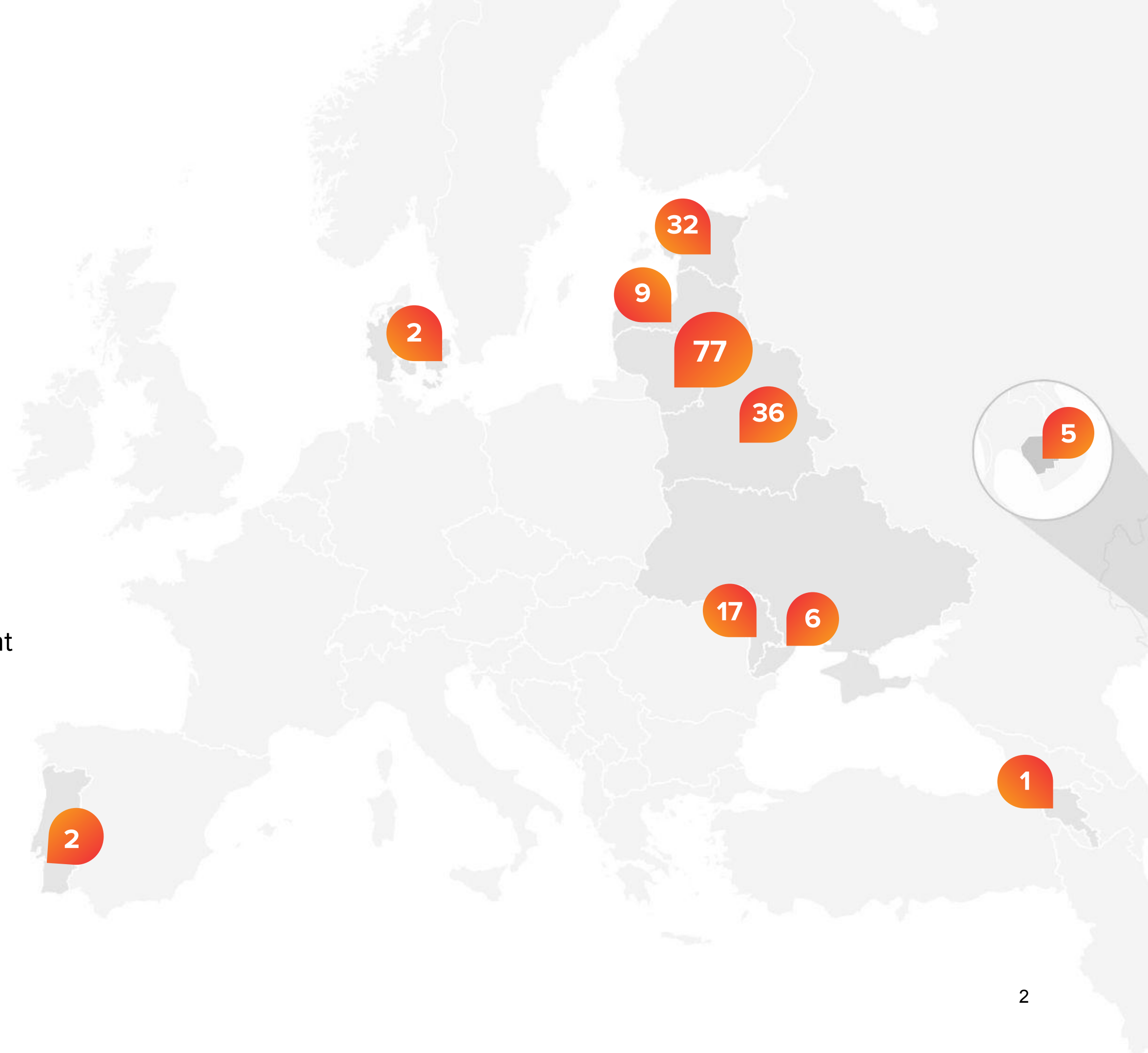
**187**  
Employees

**12**  
Years



# mediapark.

- Founded in 2010
  - Headquarters in Lithuania + 7 more countries
  - 200+ employees, international team
  - 8.5 million EUR in revenue in 2022
- 
- Clients - EU, Nordics, US, Middle East
  - Web based solutions, mobile app development
  - Typical project - consumer facing
  - Telco specialization



# Clients.

60% Europe

25% USA

15% Middle East / Asia

mediapark.



+ 520 more



# Our technologies.

We assist our clients to build their core competence and to ease the management problems by effectively utilizing new technologies. We aim to ensure the return of IT investment made in order to increase the competitiveness of your business.



# Services.

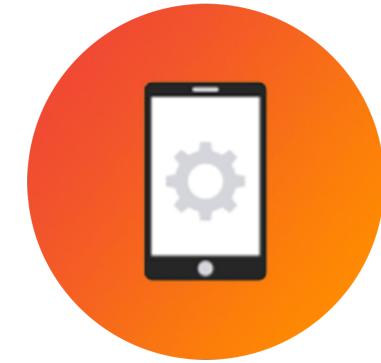
We offer project planning and requirements analysis, user interface design, wireframing and web or mobile development, testing, implementation and support.

mediapark.



## WEB DEVELOPMENT

We create modern and elegant responsive websites and web-based systems that require higher than average performance and scalability.



## MOBILE APPS

Developers and designers work together to build native iOS and Android applications.



## UX/UI DESIGN

Our development is focused on UI and UX. We have a unique approach to wireframes - they are animated and extremely detailed.



## DIGITAL STRATEGY

We help defining branding identities and effectively apply customized digital marketing tactics in order to boost online sales.

# Meet our team.



**Povilas**  
Vilnius



**Paulius**  
Vilnius



**Tudor**  
Chisinau



**Berta**  
Vilnius



**Andrius**  
Vilnius



**Martins**  
Vilnius



**Victor**  
Chisinau



**Daugilas**  
Vilnius



**Jurgen**  
Tallinn



**Sanda**  
Chisinau



**Egle**  
Vilnius



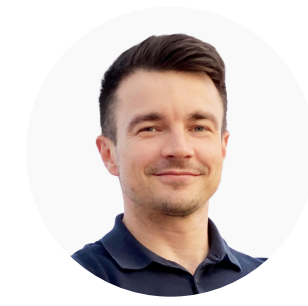
**Vilius**  
Vilnius



**Toms**  
Riga



**Nickolay**  
Minsk



**Artem**  
Minsk



**Maksim**  
Minsk



**Veronika**  
Copenhagen

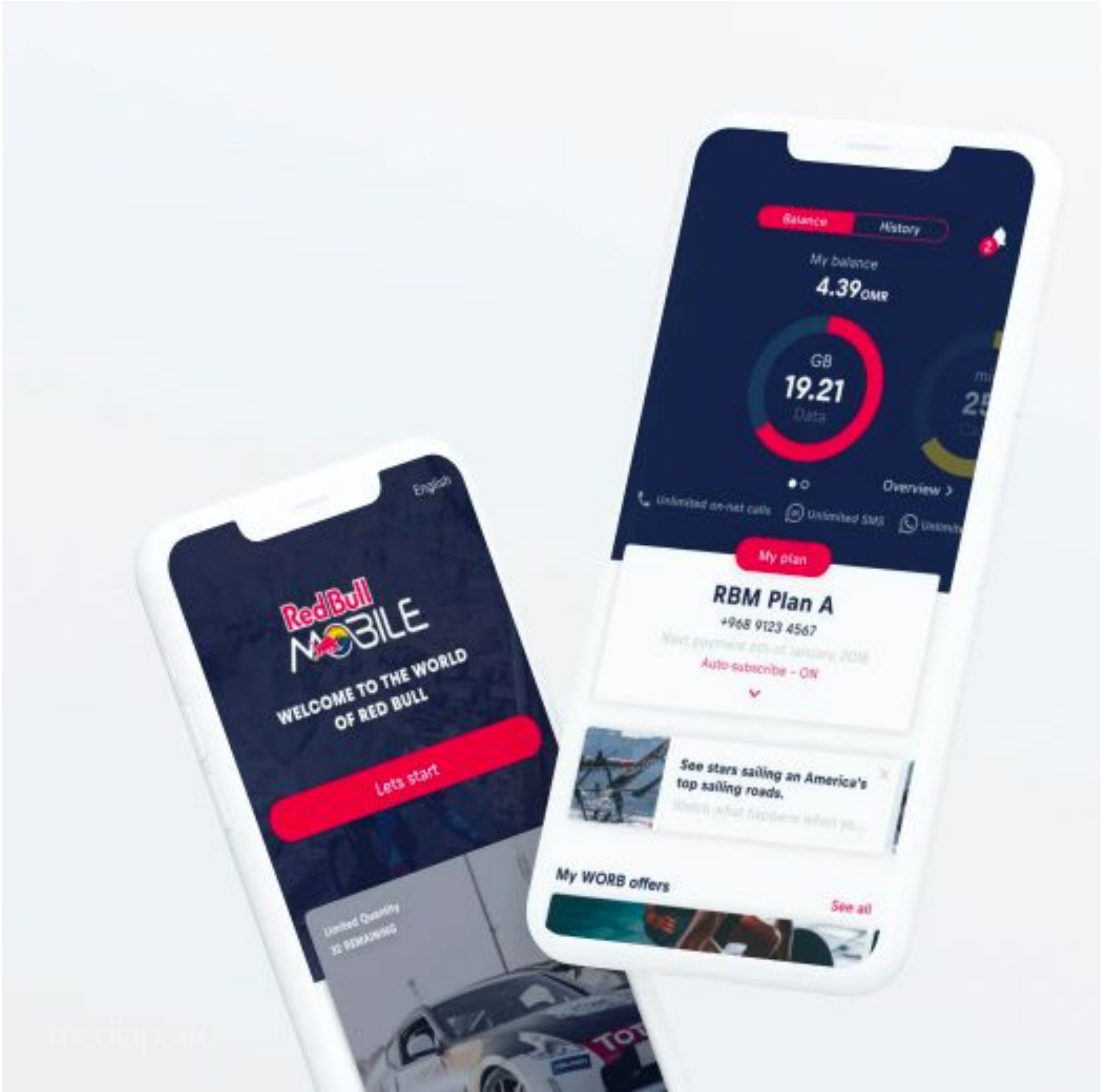


**Hennadii**  
Odesa

# Red Bull Oman

Mediapark helped launch a new telecom in Oman. We were involved in creating a brand new mobile app and its administration panel. This is a self-service app where customers can check their balance, top up, transfer credits and use loyalty points to get benefits.

|                     |                      |
|---------------------|----------------------|
| <b>Year</b>         | 2019                 |
| <b>Region</b>       | Oman                 |
| <b>Deliverables</b> | iOS / Android / .NET |





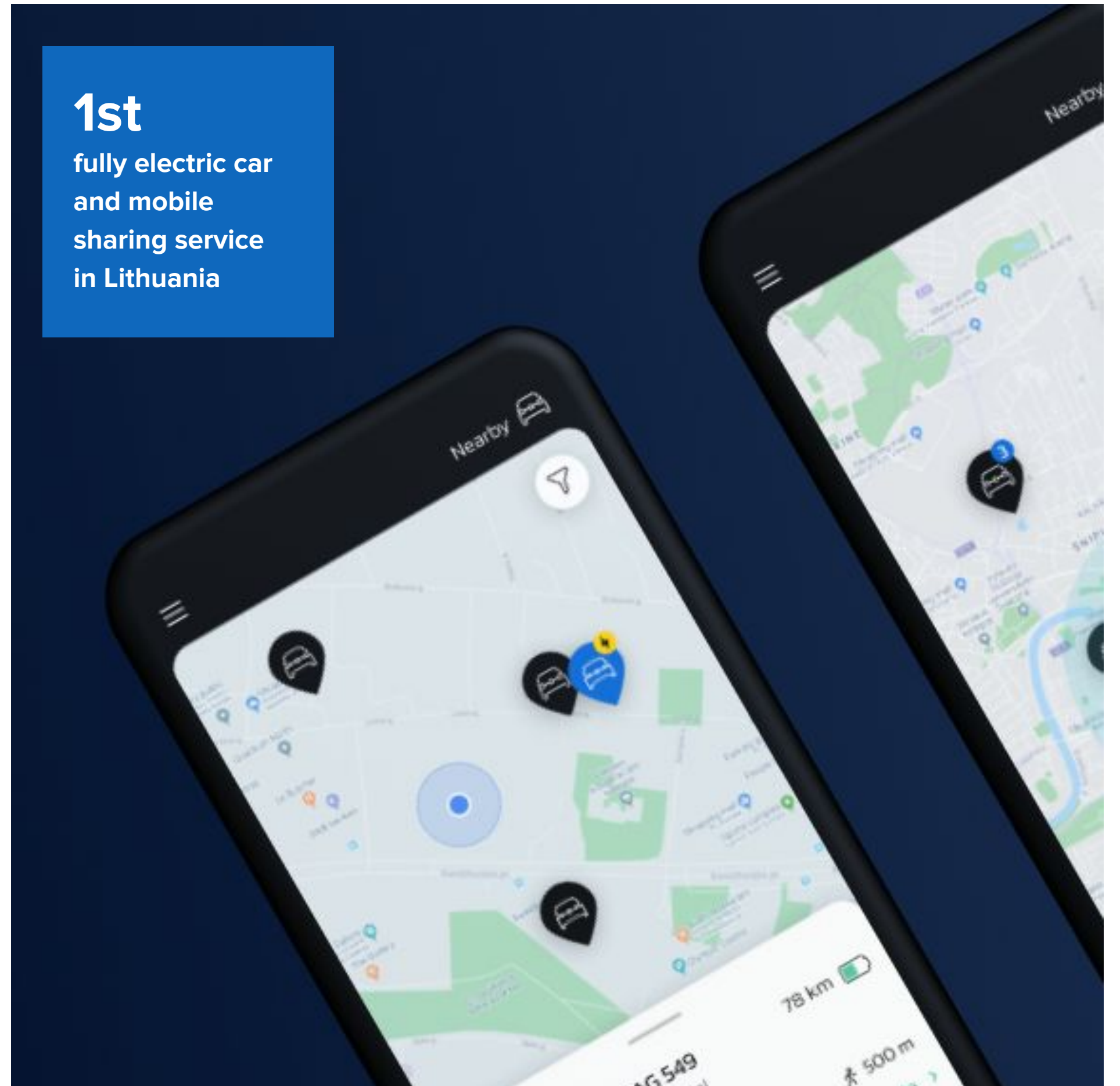
# Spark

Spark is the first fully electric car sharing company in Lithuania, Bulgaria and Romania. It provides affordable eco-friendly mobility solutions with a self-driving pleasure. Mediapark built the whole complexed car renting system and made it super easy-to-use.

Later on in 2019, Mediapark team worked together with the client to elevate the app by redesigning it completely and improving user experience.

|                     |  |
|---------------------|--|
| <b>Year</b>         | 2019   |
| <b>Region</b>       | Lithuania / Bulgaria / Romania                         |
| <b>Deliverables</b> | iOS / Android / UX + UI / Billing / Reservation system |

**1st**  
fully electric car  
and mobile  
sharing service  
in Lithuania



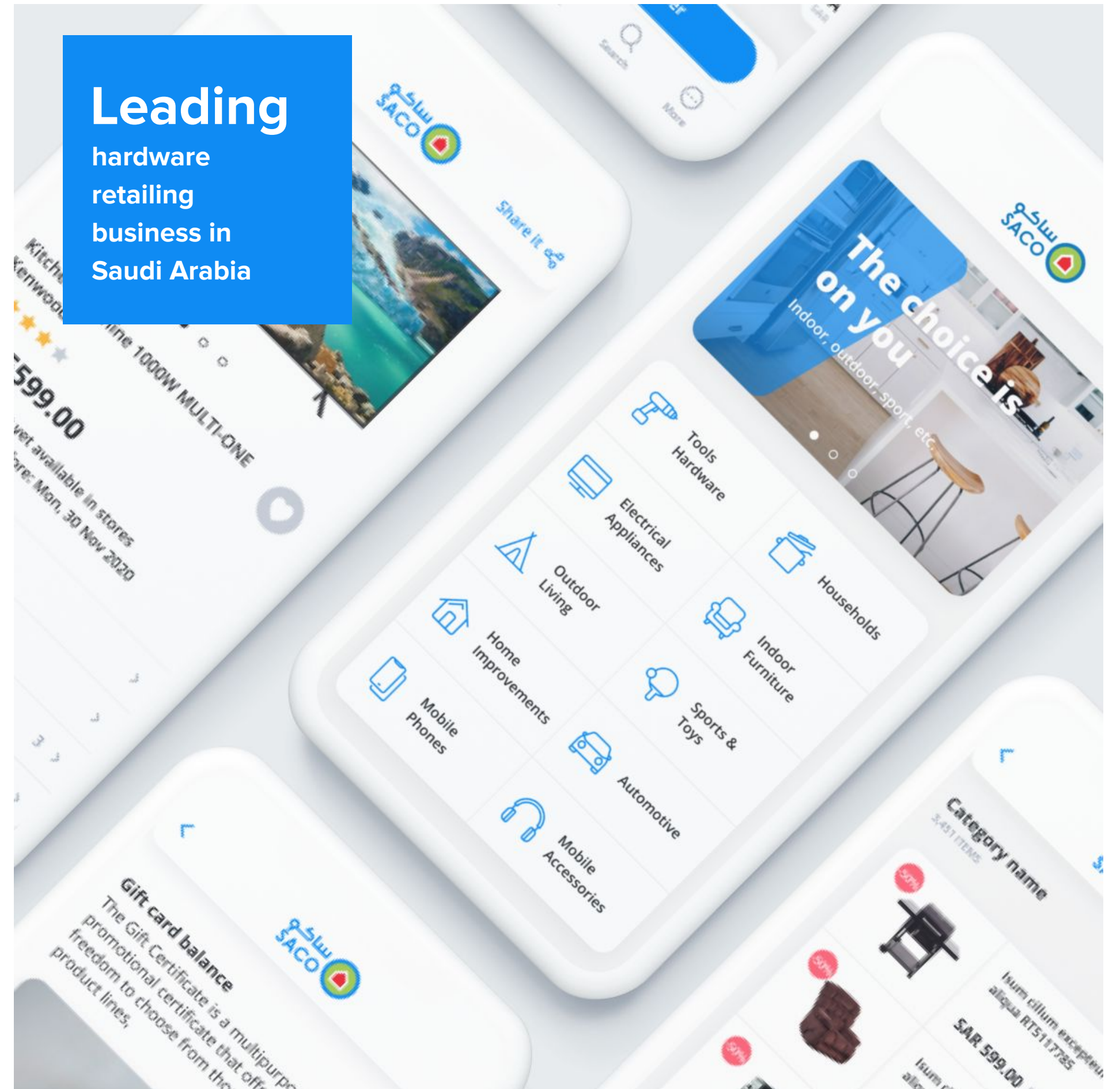


# SACO

SACO is a Saudi Arabian hardware retailing and wholesaling business. SACO has established 31 retail stores (with sizes varying from 2,500 m2 to 22,500 m2) that operate in twelve cities in Saudi Arabia!

Mediapark has started with the UI/UX part, followed by the development of the apps, both for iOS and Android devices.

|                     |                             |
|---------------------|-----------------------------|
| <b>Year</b>         | 2020                        |
| <b>Region</b>       | Saudi Arabia                |
| <b>Deliverables</b> | App / UI / UX / Android IOS |

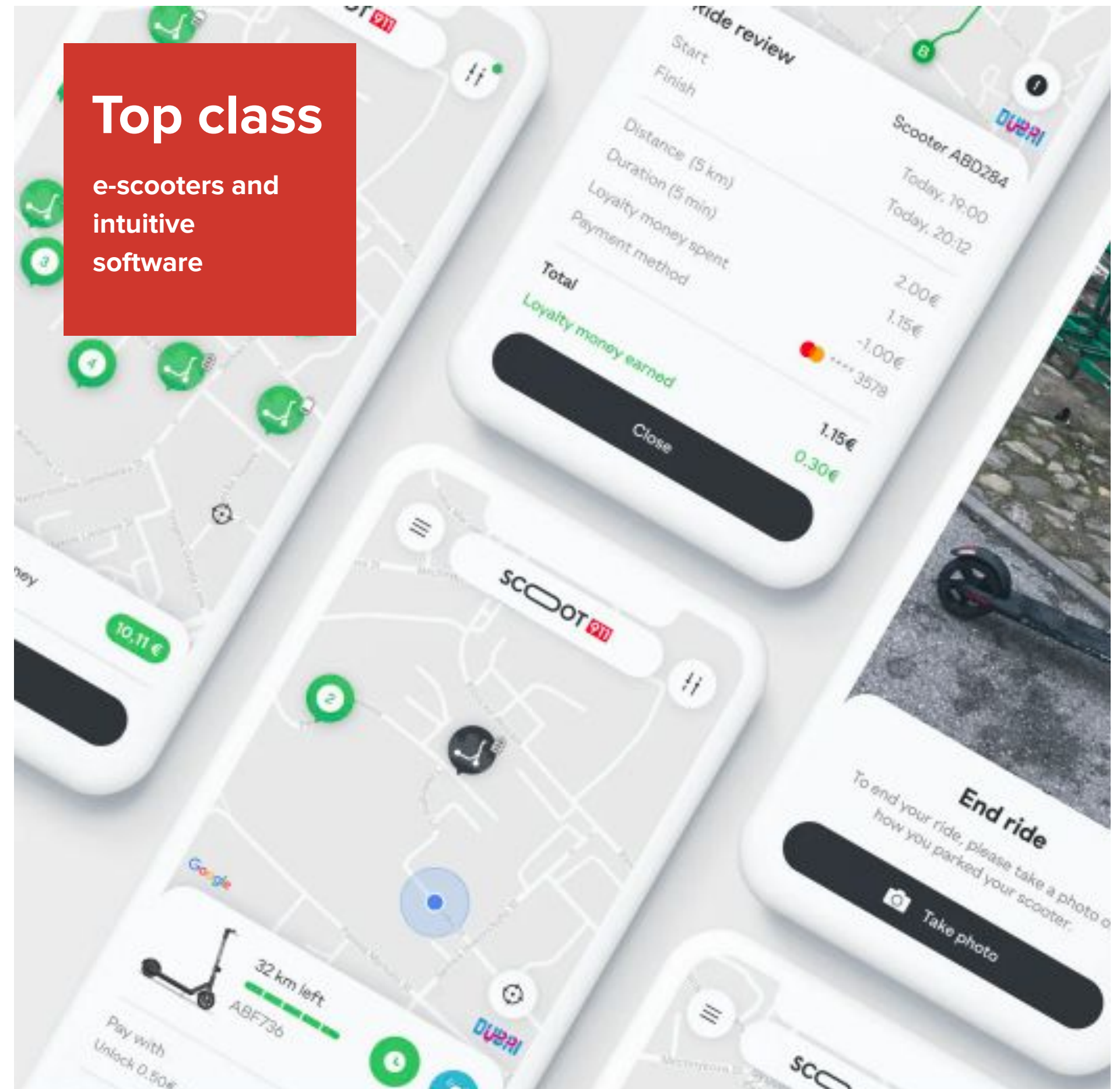


# SCOOT911

SCOOT911 provides a convenient, stylish and eco-friendly way to get from A to B in cities around the world. With our top class e-scooters and intuitive software, urban travel has never felt so good.

Mediapark took the responsibility to deliver the UX part and the cross-platform mobile app.

|                     |                             |
|---------------------|-----------------------------|
| <b>Year</b>         | 2020                        |
| <b>Region</b>       | Latvia / Lithuania / Poland |
| <b>Deliverables</b> | UX / App (React Native)     |





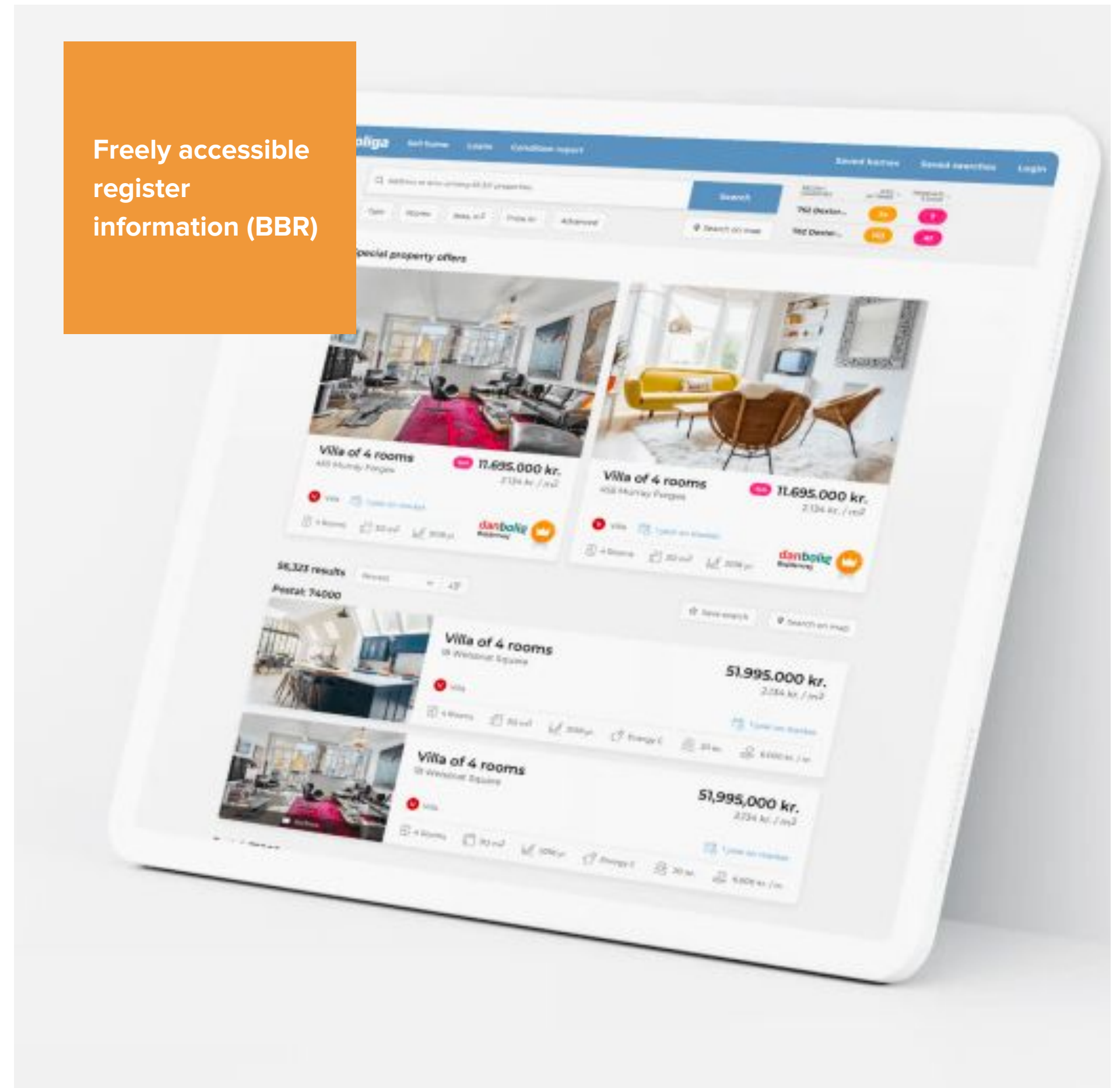
# Boliga

Boliga is an independent real estate portal adapted to the Danish market. The Mediapark team implemented prototype, design development and frontend programming jobs.

The portal is distinguished by its functionality: the user can not only search for real estate objects to purchase and sell them, but can also apply for a bank loan, monitor the object's sales history, compare square meter prices and average market price, and view preliminary maintenance costs.

|                     |                 |
|---------------------|-----------------|
| <b>Year</b>         | 2019            |
| <b>Region</b>       | Denmark         |
| <b>Deliverables</b> | UX/UI / Website |

Freely accessible  
register  
information (BBR)





# My Vodafone

We designed and developed My Vodafone by Vodafone Zambia self-care mobile applications and a self-care website. The My Vodafone app makes it easy for clients in Zambia to stay on the top of their spending on the go.

Our team also developed My Vodafone Uganda and My Vodafone Cameroon.

|                     |  |
|---------------------|--|
| <b>Year</b>         | 2016   |
| <b>Region</b>       | Africa, Zambia   |
| <b>Deliverables</b> | iOS / Android / UX + UI / Website / Payment Integrations |

**1st ever**

**4G network in  
Zambia**

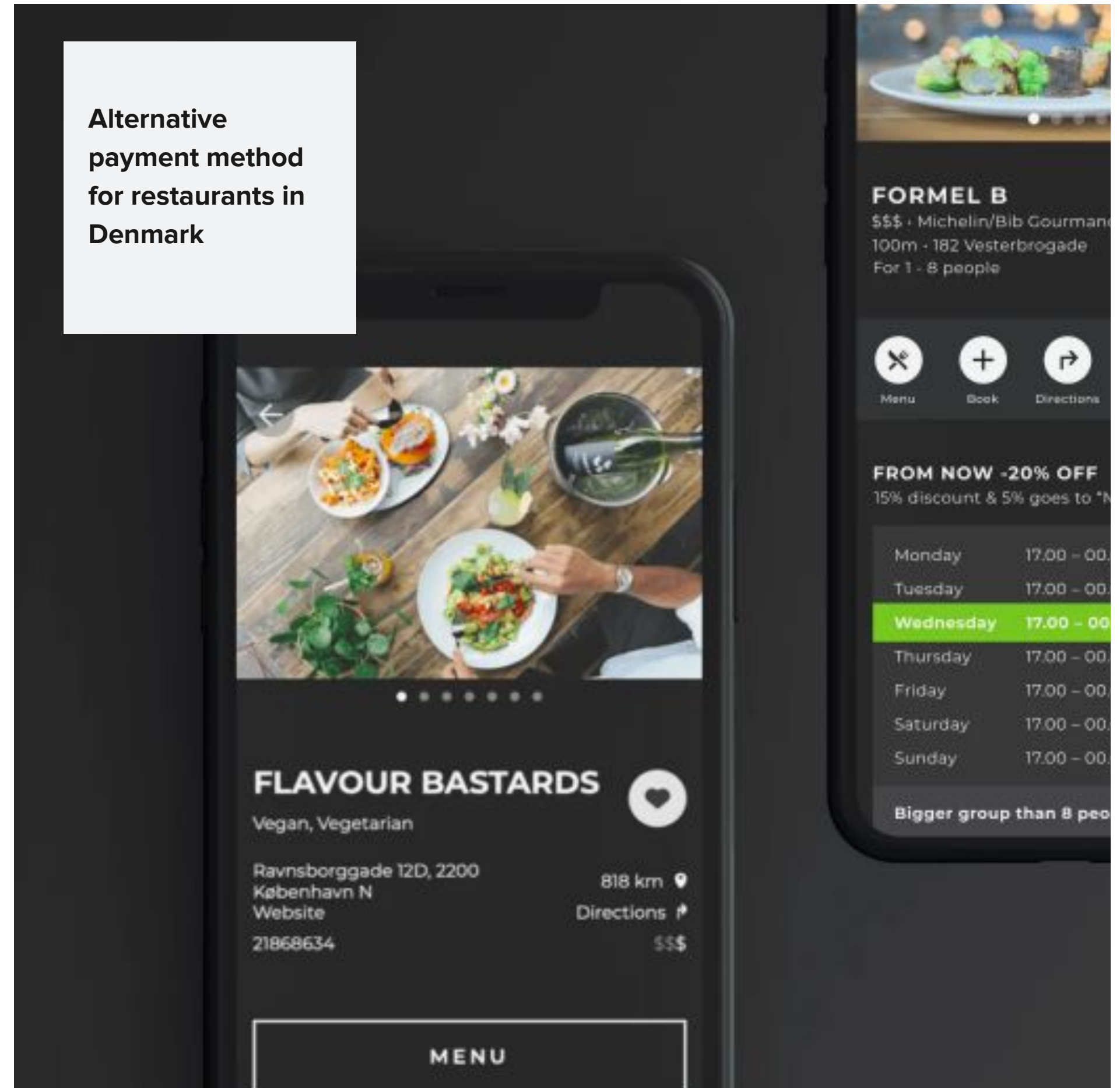


# Menupay

A mobile app for the restaurant loyalty program in Denmark that benefits both restaurant staff and their customers. The app allows you to collect virtual money and both receive discounts and special offers.

In 2019 there was a major upgrade of the application's design, architecture and user experience to improve the performance of the app.

|                     |                                   |
|---------------------|-----------------------------------|
| <b>Year</b>         | 2017                              |
| <b>Region</b>       | Denmark                           |
| <b>Deliverables</b> | UX + UI / iOS / Android / Website |

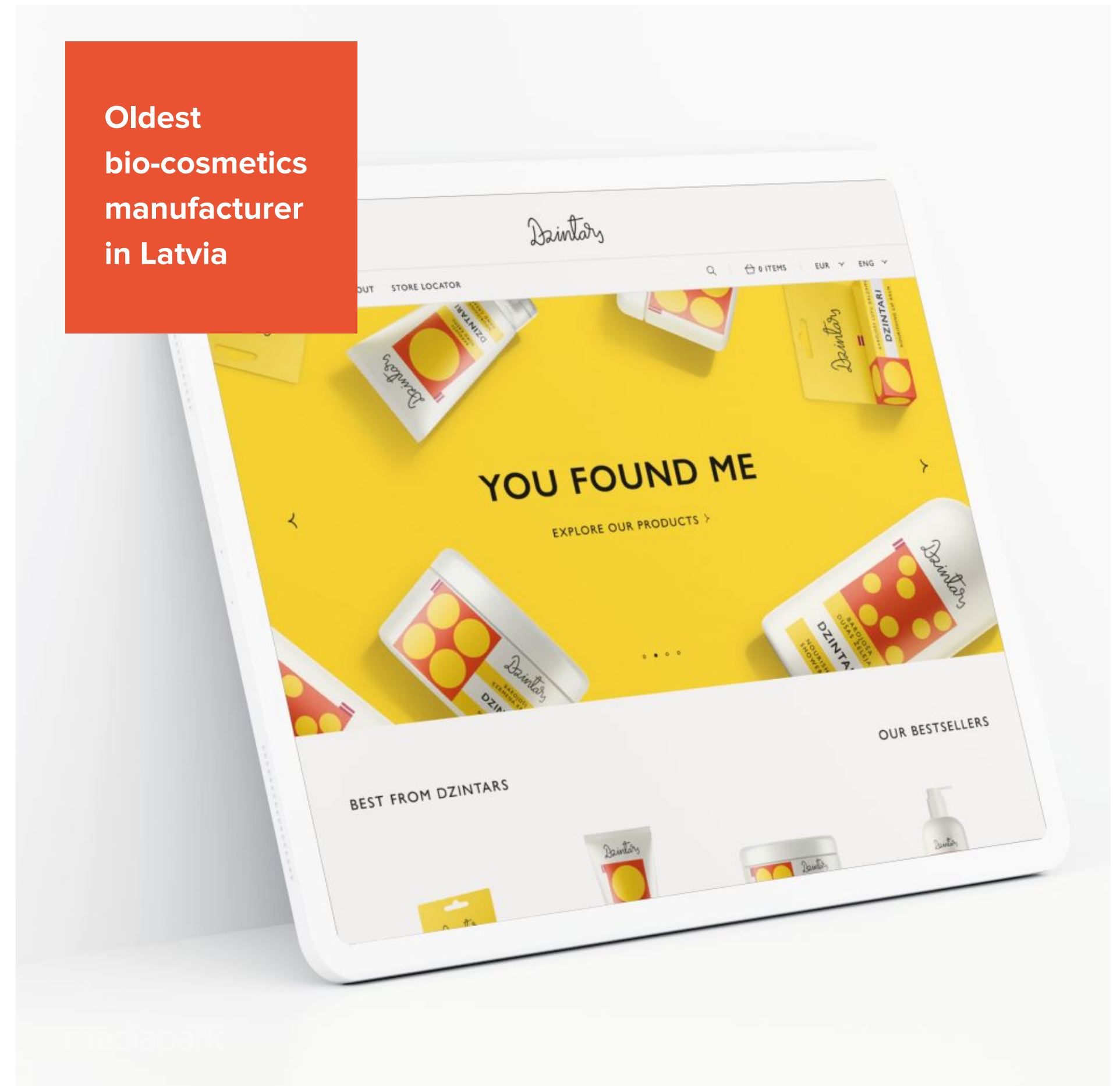


# Dzintars Shopify Store

Dzintars is a widely known cosmetics brand from the Baltics that recently experienced brand repositioning.

In cooperation with McCann Riga, Mediapark has developed a modern and minimalist e-shop that allows you to easily buy the new Dzintars collection products.

|                     |                                       |
|---------------------|---------------------------------------|
| <b>Year</b>         | 2021                                  |
| <b>Region</b>       | Latvia                                |
| <b>Deliverables</b> | User side (Front-end) and Shopify CMS |





# Palanga Dreams

This project is the most exciting and the most expensive real estate project we've done so far. We had an opportunity to spend two days in Palanga in a workshop session with architects, interior designers, sales team.

Selling such locations as Palanga (Seaside) can go either magical, or very shallow. Mediapark created the whole visual concept, wrote copy and developed everything in a very precise manner.

|                     |   |
|---------------------|---|
| <b>Year</b>         | 2021  |
| <b>Region</b>       | Lithuania   |
| <b>Deliverables</b> | Creative concept, UX/UI, Animations, Copywriting, WordPress Development |

We created  
a dream with  
a high chance  
to live it.



# ECA

Mediapark team provided the UX analysis, design, development, and testing for Abu Dhabi Early Childhood Authority (ECA) website, which has 2 distinctive components: the Governmental and the Parents platform.

The project represents a knowledge hub that aims at promoting optimal child development and well-being through 4 sectors: Health and Nutrition, Child Protection, Family Support, and Early Care and Education; from the early stage of pregnancy to the age of eight.

|                     |               |
|---------------------|---------------|
| <b>Year</b>         | 2020          |
| <b>Region</b>       | Abu Dhabi     |
| <b>Deliverables</b> | Web / UI / UX |



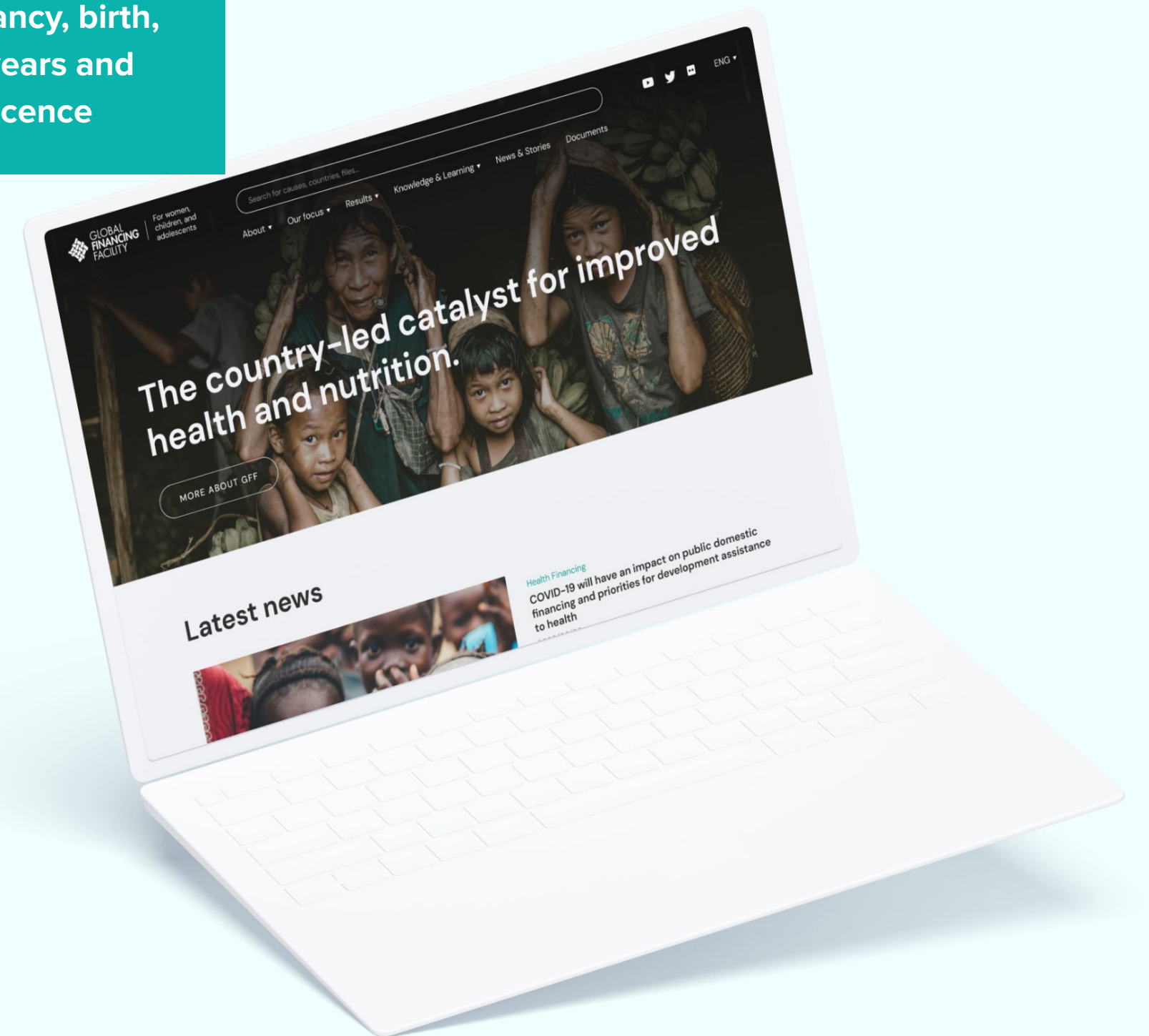
# World Bank

The Global Financing Facility for Women, Children and Adolescents (GFF) is a multi-stakeholder global partnership housed at the World Bank that is committed to ensuring all women, children and adolescents can survive and thrive.

The GFF supports 36 low- and lower-middle-income countries to accelerate progress on reproductive, maternal, newborn, child and adolescent health and nutrition, and strengthen financing and health systems for universal health coverage (UHC).

|                     |                  |
|---------------------|------------------|
| <b>Year</b>         | 2021             |
| <b>Region</b>       | Lithuania        |
| <b>Deliverables</b> | UX/UI / Research |

GFF focuses on the continuum of care during pregnancy, birth, early years and adolescence





# Baltisches Haus

Baltisches Haus is one of the major commercial real estate development and management companies in Lithuania with more than 260,000 sq. m. of space for business.

Previously Mediapark has built an internal Baltisches system, and the client entrusted us with the additional task. Our team took over development of a corporate website with a very clear vision of a fresh, trendy design.

|                     |                               |
|---------------------|-------------------------------|
| <b>Year</b>         | 2022                          |
| <b>Region</b>       | Lithuania                     |
| <b>Deliverables</b> | UX/UI / WordPress Development |

260,000 m<sup>2</sup>  
of real estate



mediapark

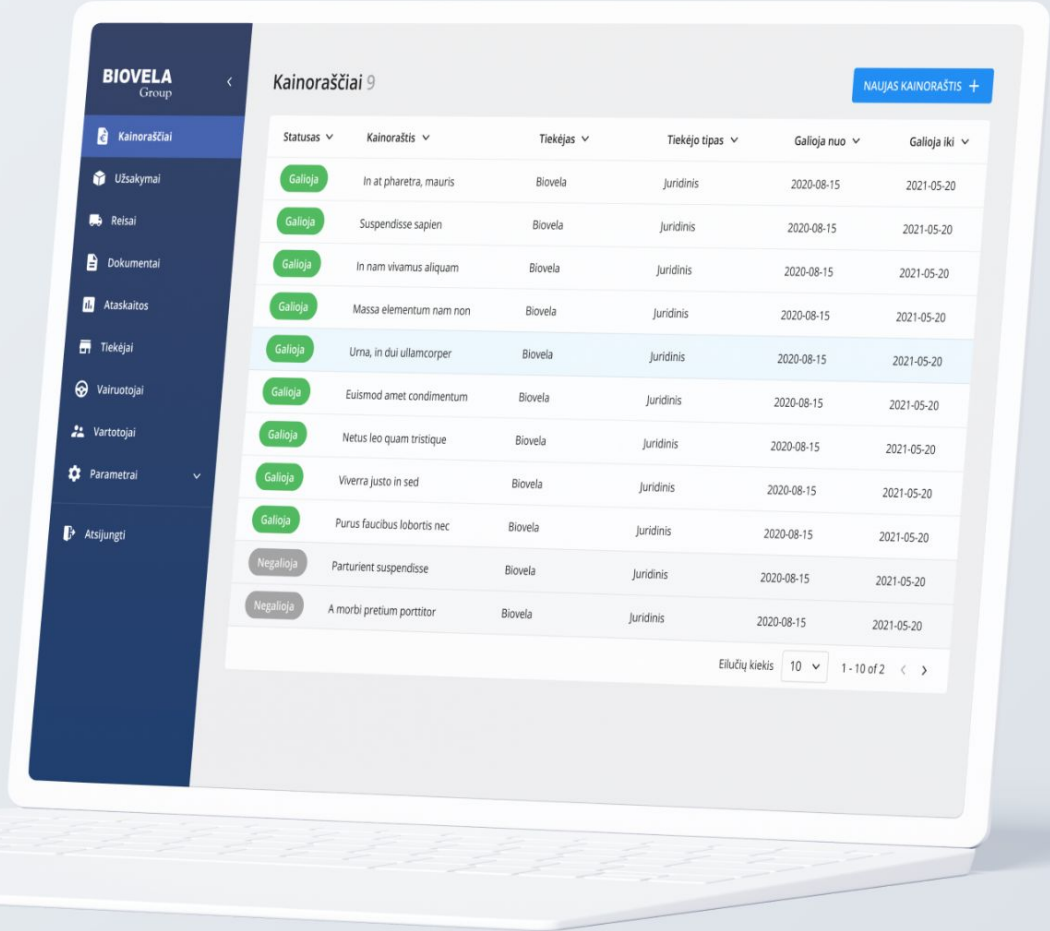
# BIOVELA

BIOVELA Group is Lithuania’s largest and the most advanced group of meat processing companies and one of the biggest meat manufacturers in Central Europe.

Mediapark designed and developed eGalvijai – an information system which includes a web platform for management and accounting and an Android app for drivers which automates purchasing the cattle from the suppliers.

|                     |               |
|---------------------|---------------|
| <b>Year</b>         | 2022          |
| <b>Region</b>       | Lithuania     |
| <b>Deliverables</b> | Web / Android |

Cattle  
purchasing  
and trip  
planning  
automation



# Contact us.

## Vilnius

Gedimino pr. 27

## Chişinău

Kogălniceanu 75

## Odesa

Himnazychna St. 21

## Phnom Penh

St. 208, Bldg. 184

## Copenhagen

Christians Brygge 28

## Kaunas

Kęstučio str. 38

## Riga

Krāmu iela 2

## Minsk

Krasnaya Ul. 13

## Tallinn

Lõõtsa 8

